

PROJECT 4

DUE: TH May 2

25% of total grade

MULTIMEDIA AND INSTALLATION ART

FMX 463-H • Spring 2018

INSTRUCTOR: Erica Isringhaus

EMAIL: eisringhaus@ut.edu

CLASS SITE: ericaisringhaus.com/fmx-463h

GIVE AND TAKE

DESCRIPTION

Students will create an installation individually. This project requires some form of activated spectatorship or interactivity in the work. It must also include projection mapping in some way, unlike previous projects there is no required number of source videos. Finally, this project must also include elements that benefit one or more senses other than sight, such as smell, touch, or hearing. You may also include performance in this project if you wish. Similar to the previous projects, the topic is open however, it may help to take a political or social stance, but it is not required.

We will be viewing and interacting with the finished installation during critique **in the Blackbox**. Site specific works can be discussed.

Students will be graded individually, even if working collaboratively in a group. Collaborative groups are limited to three students.

OBJECTIVES

Create installation individually or collaboratively
Engage with activated spectatorship or interactivity
Include at least one sense other than sight.
Projection mapping

See the resources page for tutorials, artists, and ideas

Project Rubric

Project Proposal	10
Artist Research	10
Process Posts	10
Artist Statement	20
Project	50
	100

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REQUIREMENTS

Your project should include but is not limited to:

- An installation and concept that engages with space, objects, and audience through video projection
- An element that includes or benefits one or more senses other than sight
- An element of interactivity or activated spectatorship.
- Projection mapping
- 1920x1080 res (should match project specs) for projections
- Original or copyright free audio and video

On your blog:

- Proposal - April 9
- Artist Research - April 16
- Process Posts (min. 3)
- Artist Statement
- Final documentation

ARTISTS

- Felix Gonzalez-Torres
- Santiago Sierra
- Gabriel Orzco
- Heather Hart
- Mary Mattingly
- Mel Chin
- Ai Weiwei
- Jenny Holzer
- Rafael Lozano-Hemmer
- Barbara Kruger

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PROJECT PROPOSAL GUIDELINES

- Three sketches
- 2 paragraph description: what and why
- Timeline
- Materials list
- Fill your proposal with as much information as possible, treat it as if you were proposing this project to a gallery, residency, or city.

ARTIST RESEARCH GUIDELINES

- 2 paragraphs on the artist, a particular work, or body of work
- The artist's artist statement (if one is not available, use a relevant interview)
- Attach an image of your favorite work of the artist and a few sentences on why you like that work
- See the list on the resources page for acceptable artists (for artists off that list please see instructor)

ARTIST STATEMENT GUIDELINES

- Minimum 2 Paragraphs
- Should be about why you made the work and your concept - not how you made it or what you made it with
- Can be written creatively to match the work, such as a poem.